



**American
Red Cross**

Annual Report for the Year Ended June 30, 2009
Carmel Area and Monterey-San Benito County Chapters

About this annual report . . .

Below are the annual reports for the former Carmel Area and Monterey-San Benito County Chapters as they were at the end of the 2009 fiscal year. The successful merge of these two chapters on September 01, 2009 formed the **Monterey Bay Area Chapter**, providing more efficient and effective services to Monterey, San Benito and Santa Cruz Counties.

This newly-formed Chapter will work closely with the Santa Cruz County Chapter with the consolidation of functions across the three Counties to facilitate quality service delivery for our communities.



2008/9 Board of Directors

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FY09 Annual Financial Statements

	Carmel Chapter	Monterey-San Benito Chapter
Revenues		
Monetary contributions	\$245,237	\$225,094
Legacies Bequest, etc	11,502	53,154
Investment income	(167,611)	11,253
Grants	6,400	34,399
Products & Services	33,489	218,739
Other Revenues & Gains	14,473	107,258
Total Contributions	\$143,490	\$649,897
Expenses		
Disaster Services	\$179,664	\$195,362
Health Services	90,401	293,710
Community Services	40,917	55,033
Other Program Services	26,912	66,982
Total Program Services	\$337,894	\$611,087
Total Supporting Service	\$115,576	\$162,812
Nat'l Chapter Assessment	35,783	87,218
Total Expenses	\$489,253	\$861,117
Statement of Financial Position		
Change in Net Assets	(\$345,763)	(\$211,220)
Net Assets at beginning of year	1,680,096	660,127
Net Assets at end of year	1,334,333	448,907
Total Liabilities	21,250	76,940
Total Liabilities & Net Assets	\$1,355,583	\$525,847

A copy of the complete financial statement can be obtained at the Chapter's office or online at www.ARCmontereybay.org

The American Red Cross is a charitable organization—not a government agency and depends on volunteers and the generosity of the American public to perform its humanitarian mission. Donate to your to your Chapter today at www.ARCmontereybay.org

SIGNIFICANT ACHEIVEMENTS

Carmel Area Chapter

Disaster Services

- Responded to the Basin Complex Fire, financially assisting a total of 17 families
- Opened three shelters, provided 2,800 meals, and \$26,000 in assistance for evacuees from the Basin Complex Fire
- Deployed 3 disaster volunteers to Hurricanes Gustav and Ike
- Deployed 2 disaster volunteers to the North Dakota floods

Community Education

- Educated 398 individuals on disaster preparedness

Health and Safety

- Trained 603 people in lifesaving skills courses such as CPR, first aid, and AED use
- 55 individuals trained in aquatics
- Authorized 26 new instructor trainer courses

Service to Armed Forces

- Assisted in 10 communications between service members and their families

International Services

- Taught International Humanitarian Law Curriculum to 17 groups for a total of 674 course participants
- Conducted 15 international services presentations, informing 1,282 individuals of current international humanitarian law
- Hosted a symposium on Children of War with presentations at venues in Monterey, Palo Alto, Santa Cruz and Santa Clara

Community Services

- Supplied 188 agency referrals to community members
- Provided 604 complementary blood pressure Screenings
- Loaned 183 pieces of medical equipment free of charge to community members
- Partnered with CHOMP to collect 172 units for blood in 6 blood drives
- Partnered with VNA to provide 106 flu and 15 pneumonia vaccines

Youth

- Supported Red Cross clubs at Carmel High School and Stevenson School with a total of membership of 47 students

Carmel Area Chapter Volunteers

- 203 Active Volunteers
- 28% of volunteers are ages 14-24
- 24% of volunteers are over age 65

Monterey-San Benito Counties

Disaster Services

- Responded to the Indians, Gloria, Bryson and Lockwood fires providing assistance for a total of 68 disasters.
- Assisted a total of 71 families devastated by loss of housing, clothing, home furnishings and personal possessions
- Responded to the Soledad bus crash providing housing, care and emotional support the French tourists affected by the incident
- Deployed 7 volunteers to national disasters including Hurricanes Ike and Gustav

Community Education

- Educated 6,689 individuals on disaster preparedness

Health and Safety

- Trained 7,277 people in lifesaving skills courses such as CPR, first aid, and AED use
- 1,390 individuals trained in aquatics
- Authorized 221 new instructor trainer courses

Service to Armed Forces

- Assisted in 146 communications between service members and their families

International Services

- Taught International Humanitarian Law Curriculum to 43 participants
- Facilitated 2 international tracing cases, reuniting families separated by war and civil disruption abroad
- Hosted a symposium on Children of War with presentations at venues in Monterey, Palo Alto, Santa Cruz and Santa Clara

Monterey-San Benito County Chapter Volunteers

- 435 Active Volunteers
- 16% are ages 14-24

Community Services

- Collected 1,200 units of blood from individuals throughout the community

Youth

- Supported Red Cross clubs at local high schools and colleges with a total membership of 69 students

